

FOR IMMEDIATE RELEASE

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## DaVinci Custom Fireplaces™

DaVinci is a fusion of fire and iconic, contemporary design – the epitome of the perfect decorative, non-heating custom gas fireplace in all areas of design, innovation and functionality. With DaVinci, there are no design limitations. You have the ability to create over 500 different custom fireplaces with the following combinations:

- Lengths ranging from 3 -21 feet
- Glass heights of 12, 20, 30 and 36 inches tall
- 7 different design configurations: Single-Sided, Right Corner, Left Corner, See-Thru, Bay Window, Pier and Island

The breathtaking beauty and style of a DaVinci Custom Fireplace will create a dramatic focal point in any room. A sleek, contemporary profile features an all-glass viewing area that surrounds a ribbon of rich, dancing flames. DaVinci's signature fire presentation draws you in with its striking presence of mesmerizing flames over a bed of Platinum reflective crushed glass that is under-lit with adjustable vibrant multi-color LED lighting.

DaVinci made its debut at the 2014 HPBExpo, where it won the prestigious VESTA Award for the Best Gas Fireplace of 2014 due to its stunning presentation of fire and never before seen features, like Safe Touch Glass™ and interior multi-color LED lighting.

DaVinci's revolutionary, patented Safe Touch Glass™ is a standard safety feature that makes these fireplaces ideal for decorative home applications and high traffic commercial installations. Innovative engineering keeps DaVinci's double-pane, crystal clear glass at extraordinarily low temperatures, reducing the potential for injury as it is quite literally safe enough to be touched without getting burned. Because the glass surface temperatures on these fireplaces are so low, they do not require any form of safety screen or barrier. This also allows all of DaVinci's steel fireplace surfaces to be in direct contact with combustible materials. DaVinci Custom Fireplaces also feature zero clearance to combustible surfaces, allowing for any surrounding materials to be built right up to the edge of the glass.

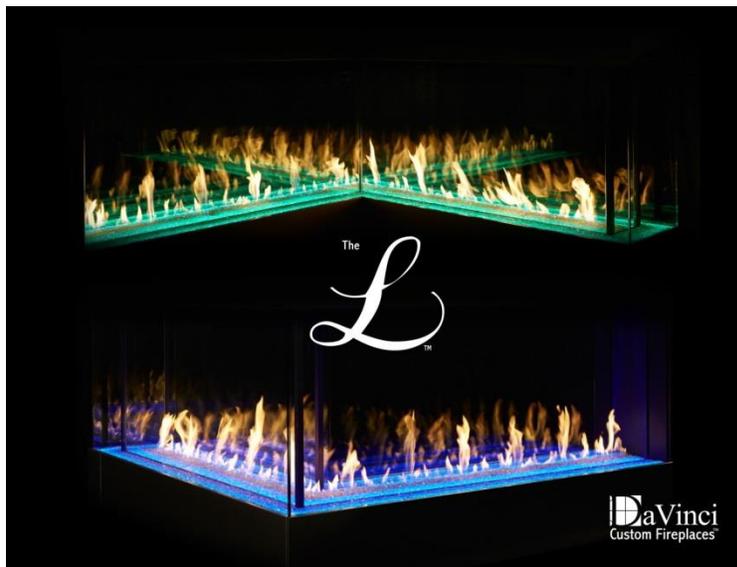
All DaVinci Custom Fireplaces come standard with a Platinum crushed glass floor that is under-lit with vibrant multi-colored LED lights that take these fireplaces to a whole new level when illuminated. An endless array of vivid colors is at your fingertips, allowing you to set the mood and create the perfect ambiance for any occasion. The burst of color adds a mesmerizing glow around the flames and reflects off the crushed glass floor to create a dramatic presentation of fire unlike anything you've ever seen.

## The “L” by DaVinci

The “L” is a larger than life new fireplace by DaVinci. As the name “L” suggests, this fireplace features a 90 degree turn of dancing flames extending in opposite directions infinitely, creating a stunning and architecturally unique presentation of fire. The “L” comes standard with all of the revolutionary features and design options as DaVinci Custom Fireplaces, plus more. This brand new fireplace was just introduced at the 2015 HPBExpo where it was honored as a VESTA Award Finalist.



6' x 12" Bay Window DaVinci Custom Fireplace



The “L” by DaVinci

For more information on DaVinci Custom Fireplaces, visit [www.davincifireplace.com](http://www.davincifireplace.com) or call 1-800-654-1177.

### About Travis Industries:

Travis Industries is the largest, privately-owned wood, pellet and gas stove, insert and fireplace company in America and encompasses five high quality brands: DaVinci Custom Fireplaces™, Fireplace Xtordinair™, Lopi™, Avalon™ and Tempest Torch™. These brands are available exclusively from a network of more than 1,200 authorized retailers.