



FOR IMMEDIATE RELEASE

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## *Reliable Performance, Reasonably Priced*

### Introducing the Radiant Plus™ Standing Pilot Gas Insert By Avalon®

Representing the first in a new series of value-priced products from Avalon®, the Radiant Plus™ is the perfect choice for anyone seeking a gas fireplace insert with reliable performance and great features at a reasonable price.

The Radiant Plus™ is a large, standing pilot gas insert that features a quick, easy startup and requires no power to run or operate, making it a reliable heat source for any home, and even during power outages! This insert can provide warmth to living spaces as little as 500 square feet or up to as large as 1,650 square feet, without the need for a fan. The unique design of the Radiant Plus™ delivers 17,000 – 33,000 BTUs of optimum radiant and natural convection heat that can be enjoyed all year-round, as it allows you to control the level of heat exactly to your comfort.

The Radiant Plus™ offers more standard features than any other value-priced insert available in its class! No other insert can compare to the heavy duty, high quality construction, impressive heating capabilities and incredibly realistic fire display of the Radiant Plus™. This unit features a massive 470-square inch viewing area which showcases the beautiful Dancing-Fyre™ burner and Classic Log Set that mimic an actual wood burning fire, right down to the flame pattern and highly detailed logs and ember bed.

The Radiant Plus™ comes standard with an easy-to-use programmable remote that includes three convenient settings: Manual on/off, thermostat control, and AM/PM temperature control. Three sleek face options and custom panels are available with the Radiant Plus™, giving you the ability to choose a look that complements your home's existing décor. All of these faces come standard with nearly invisible ANSI Barrier Compliant safety screens that protect against accidental contact with the hot glass surfaces without detracting from the fire view.

All Avalon® products are built at our *House of Fire* factory in Mukilteo, Washington by skilled craftsmen and craftswomen that take pride in what they do. Avalon® has been heating homes across North America for over 35 years with our beautiful products, and will continue to do so for decades to come.

Imagine A FIREPLACE IN EVERY ROOM®



The Radiant Plus Large Gas Insert shown with Ceramic Brick Fireback and Times Square Face